



Press release



THE RITZ BAR

THE STAR RITUAL

On September 27th, 2021,
during Paris Fashion Week,
the Ritz Paris inaugurated a new rendezvous
on the Parisian calendar with an unexpected,
intimate Ritz Bar and a spectacular ritual.



★ THE MAGIC OF THE RITZ PARIS ★

In an homage to César Ritz, the gentleman-pioneer and visionary when it came to electricity and hospitality, the Ritz Bar reinterprets the spirit of the Belle Époque through innovation, fantasy, and the magic of the divinatory arts.

★ THE LANTERN AT THE RITZ BAR ★

Situated at the center of an 80 square-meter space, a circular bar crowned with a monumental lantern greets visitors. Every evening at precisely 5:30pm, the two-and-a-half-meter high fixture, in finely chiseled brass featuring a fresco of the zodiac's constellations, rises skyward and embarks on an original ritual blending sound and light.

The lantern illuminates the bar area, projecting images of the stars and constellations onto the ceiling, while the music commences courtesy of the French duo Polo and Pan, joyful electro DJs who have composed for the Ritz Bar an exclusive melody to encourage imaginary journeys through time and space.

★ AN ENCHANTED MOMENT ★

Structured by columns, ample curtains, carpeting, and furniture in brass and amber velvet, the Ritz Bar exudes a warm, cozy atmosphere that highlights the hotel's historical architecture and creates an ideal setting for these special light projections.

★ SIGNATURE COCKTAILS AND TAPAS ★

Guests delight in twelve astrological compositions: twelve intriguing, meticulously crafted cocktails reflect the personality, character, and brilliance of each sign, from the flamboyant Leo to the gallant Cancer, impetuous Aries, and on around the zodiac. On the menu are nearly 40 spirit options and tapas plates for sharing, in keeping with the hotel's great culinary tradition.

A magical place for special encounters and wonderment, the Ritz Bar offers a dreamlike and sensorial experience that's ideal for discovering exceptional cocktails and liqueurs.



FLAMBOYANT



IMPÉTUEUX

★ **RITZ BAR** ★

OPENED ON SEPTEMBER 27TH, 2021

Accessible via
15 place Vendôme 75001 Paris
or 38 rue Cambon 75001 Paris

Open from
Tuesday to Saturday,
from 5:30pm to 11:30pm

★ Wine by the glass from 19€ ★
★ Signature cocktail: 35€ ★
Canapés : 35€

PR CONTACTS

Claire Skinner
904-303-8323
claire@ldpr.com / ritzparis@ldpr.com

Photos credit : Jean-Jacques Pallot