



THE RITZ PARIS OBTAINS GSTC CERTIFICATION

PRESS RELEASE
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The Ritz Paris is delighted to be the first French hotel to obtain certification from the **GLOBAL SUSTAINABLE TOURISM COUNCIL (GSTC)** following an extensive audit of the company's sustainable corporate management.

The GSTC is a non-profit organization recognized by the UN and its agency UNWTO (UN World Tourism Organization), which is responsible for establishing the highest sustainable tourism standards for the industry worldwide. These policies guarantee that an establishment meets **"THE HIGHEST SOCIAL AND ENVIRONMENTAL STANDARDS IN THE INDUSTRY."**

GSTC accreditation certifies the following actions in order to ensure that bodies promote excellence in sustainability and implement projects that are concrete, legible and ambitious:

- Environmental, to protect the climate and biodiversity,
- Social, with respect to collaborators and local communities,
- Patrimonial, including buildings and their surroundings,
- Management and governance.

For the Ritz Paris, GSTC certification required:

- Two years of preparation,
- 231 verified indicators,
- 43 evaluated criteria or standards,
- Coaching for all our teams.

AUDREY PEGURET, Chief Sustainability Officer at the Ritz Paris, said:

“**O**btaining this certification is the result of a collective process that began almost two years ago, in January 2021. This process has enabled us to structure, mobilize and unite all the teams at the Ritz Paris with the aim of pursuing our commitments and enhancing our initiatives on a daily basis. This certification marks an important step in the environmental, socio-economic, cultural and sustainability management commitments of the Ritz Paris.”