

For Spring, François Perret unveils his new creation,
both to read and savor:

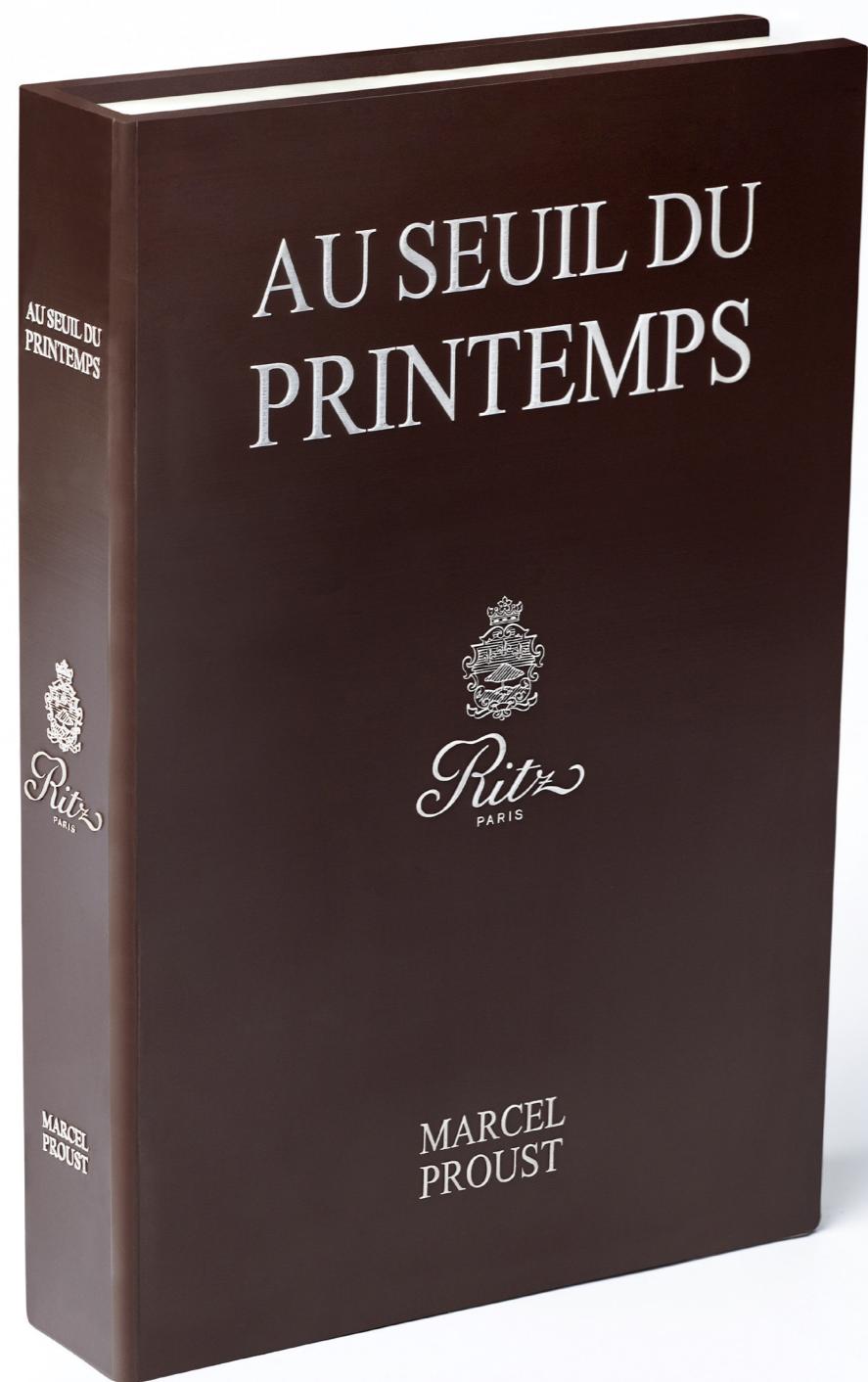
«AU SEUIL DU PRINTEMPS»

A MASTERPIECE OF THE CHOCOLATE MAKER'S ART

In homage to Marcel Proust, a legend forever associated with the Ritz Paris, François Perret has created an extremely refined book made of chocolate. Its cover is composed of a double shell in 64% Ecuadorean chocolate garnished with hazelnut praline and a crispy crumble. Inside, 6 pages in white chocolate reveal “Au Seuil du printemps” in dark chocolate type, an excerpt from Proust’s “Easter Vacation,” a story published in Le Figaro newspaper in 1912.

Throughout this seminal text, Proust celebrates the beauty of spring as represented by the hawthorn blossom, his heroine and the symbol of his passion for flowers, which the author shared with Marie-Louise Ritz, the wife of César Ritz. For Proust, the hawthorn stirred long-forgotten artistic, visual, fragrant and even gustatory emotions.

With “Au Seuil du printemps,” the Ritz Paris once again pays homage to Marcel Proust, a loyal guest from the moment the hotel was inaugurated in 1898.



A limited edition available through June 20, 2024.

190 €

750 GR - 15 X 22 CM

Pre-orders may be submitted as of March 11th
on www.ritzparislecomptoir.com

Available in-store starting March 18th.

Ritz Paris Le Comptoir – 38 rue Cambon – 75001 Paris

Photo credits : Emanuela Cino

