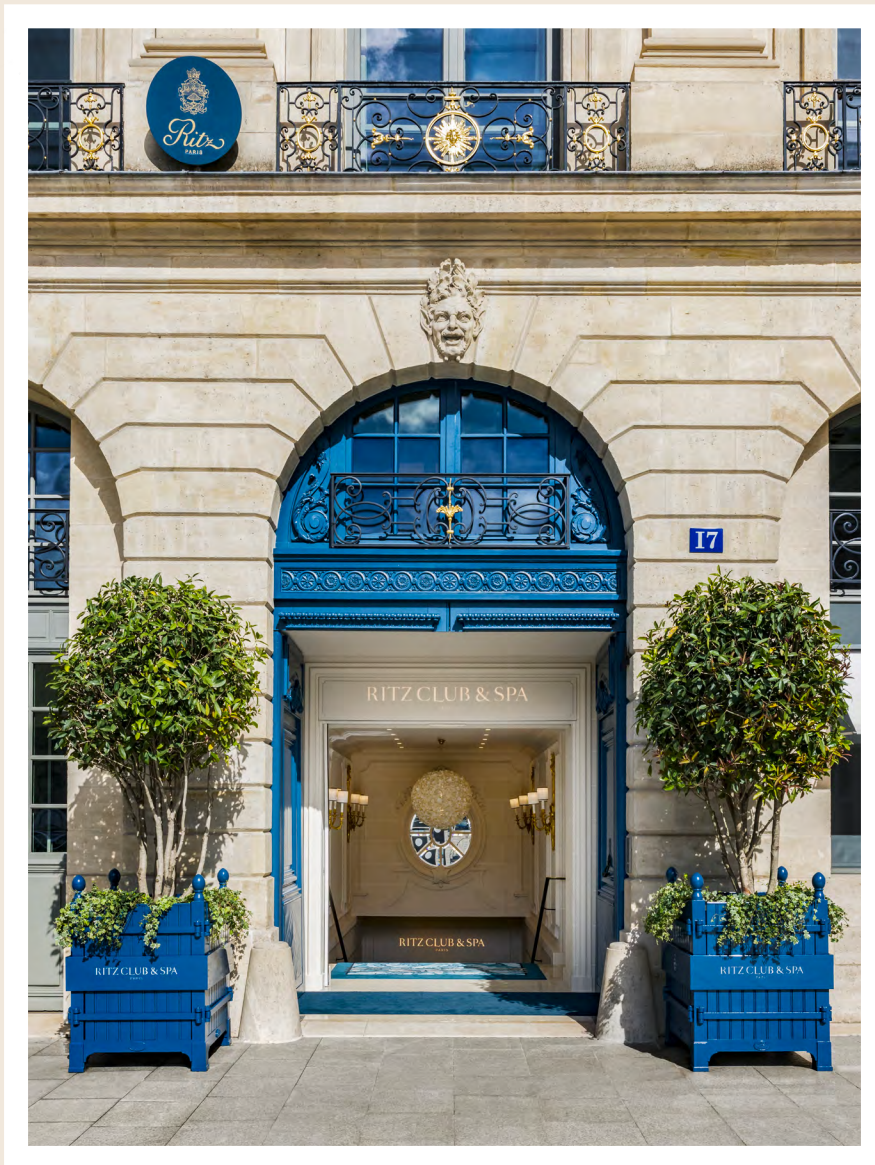


RITZ CLUB & SPA

PARIS



PRESS RELEASE

An enchanted interlude in the heart of the French capital, the Ritz Club & Spa offers a global and holistic approach to beauty and well-being, in keeping with the essence of the Ritz Paris: exceptional, personalized and caring service, innovative treatments, and a unique experience in a legendary, elegant setting.

Flowers are the vibrant heart of this timeless new destination inspired by important women in the hotel's history.

Inside its exclusive entrance, accessible directly from 17 Place Vendôme - a unique feature for a grand Parisian hotel - the visitor is greeted by fresh codes: a warm and contemporary atmosphere enhanced by a superb spherical pendant light composed of delicate porcelain flowers.

Parisian members step into a refined environment, where the legendary Ritz Paris savoir-faire proposes custom-tailored wellness breaks for body and mind, transforming each moment of beauty into a holistic experience that addresses each of the senses in the most delicate way.





AN ODE TO FEMININITY

The Ritz Paris pays homage to the exceptional women who have surrendered to its charms and reciprocates their love with open arms.

The *Edelweiss* beloved by Marie-Louise Ritz, Colette's *Iris*, Zelda Fitzgerald's *Orchid*, and Ingrid Bergman's *Rose* - among others - lend their names to intimate treatment rooms and beautiful likenesses hand-painted on the walls.

In each room, a spectacular ceiling light composed of hundreds of porcelain flowers extends an invitation to escape and relax.

RITZ CLUB & SPA BODY MESSAGES

POSITIVE ENERGY AND AN ATTENTIVE EAR ARE AT THE HEART OF A NEW RITZ CLUB & SPA TREATMENT MENU BASED ON THE BENEFITS OF FLOWERS.

Combining a sensory experience with efficacy, flowers personalize each Ritz Club & Spa body treatment. Specially formulated for the Ritz Paris, the 100% natural and French-made floral oils used for every massage impart an authentic sensation of inner peace.

4 EXCLUSIVE MESSAGES:

Ritz Club & Spa body massages named *Iris*, *Edelweiss*, *Jasmine* and *Rose* mirror the flowers they honor.

IRIS: rebalancing

Inspired by Korean relaxation techniques, *Iris* is a global treatment with a lively, particularly oxygenating tempo. This dynamic ritual lets you breathe deeply, open up and let go, imparting a divine sensation of floating and lightness.

EDELWEISS: relaxing

The enveloping, comforting *Edelweiss* centers on the delicate white flower's soothing virtues. A slow, fluid rhythm based on Californian massage philosophy and gentle pressure invite perfect harmony between body and spirit. Release your worries and experience absolute serenity.

JASMIN: toning

Thanks to its relaxing and revitalizing properties, *Jasmine* is ideal for those in need of deep muscular relaxation, physical recovery and an immediate boost. Created the spirit of a Deep Tissue massage, this treatment relaxes and invigorates the body through profound smoothing techniques.

THE ROSE RITUAL is an enchanted interlude comprising an exfoliating body scrub with rose, followed by a choice of a 60-minute signature body-massage: *Iris*, *Edelweiss* or *Jasmine*. Whether slow and fluid, enveloping and comforting, or deep and invigorating, the chosen treatment features the natural oil that corresponds to its signature flower.



BIOLOGIQUE RECHERCHE FACE AND BODY TREATMENTS

100% PERSONALIZED BIOLOGIQUE RECHERCHE TREATMENTS AT THE RITZ CLUB & SPA

Based on forty years' experience, Biologique Recherche's methodology relies on unique and personalized treatment protocols designed in function of each individual's Skin Instant®. Products formulated with high concentrations of active ingredients are composed exclusively of natural or biotechnological ingredients to ensure maximum efficacy.

A SIGNATURE MASSAGE BEFORE EACH TREATMENT

Exceptionally for the Ritz Club & Spa, Biologique Recherche treatments have been entirely personalized and begin with an exclusive signature massage based on meticulously choreographed techniques. Based on breathing and oxygenation points, as well as smoothing and stretching techniques for the face, neck and shoulders, this massage prepares the skin and optimizes the effects of Biologique Recherche's active ingredients. The body relaxes instantly and welcomes all the benefits of treatment. A total immersion in the world of the Ritz Club & Spa.

THE DAVID MALLET SALON AND EXCLUSIVE HAIR SPA

Every treatment from blow-dry to color is rooted in the same philosophy: «ultra-natural glamour» that comes from lightness and simplicity. The celebrated Australian hairstylist David Mallett has traveled the world for more than 20 years, from fashion shoots to prestigious appointments with the elegant women who love his styles. His signature, a mix of elegance and naturalness, is the essence of Parisian chic. No surprise, then, that David Mallett has made Paris his home - and has been a part of the Ritz Club & Spa family since 2016.

THE HAIR SPA: REJUVENATE HAIR

In the comfort of a private cabin fitted with a relaxation chair, clients may enjoy the emblematic *Tokio* treatment, a capillary reconstruction for dehydrated and weakened hair. This moment of intense relaxation begins with an exclusive scalp massage followed by the application of various treatments that give hair incomparable texture and volume. The scalp is revitalized, reoxygenated and the hair appears transformed and stronger, both immediately and over time.

Men also appreciate the barber service, provided in the quintessential Ritz Paris atmosphere.

SERGE LUTENS: EXCEPTIONAL PERFUME

Serge Lutens is an extraordinary creator, a true artist. A maestro of beauty in all its forms, he has sparked numerous revolutions in beauty and perfumery. Today, he brings to the Ritz Club & Spa his captivating and singular vision of beauty through his unique fragrance creations.

Serge Lutens and Ritz Paris share the values of excellence and precision that give beauty a very Parisian aura.

*«The Ritz Paris isn't just a hotel, it's a legend!
There, the blend of lost time and perfume is like
leafing through the pages of one's own novel.»*

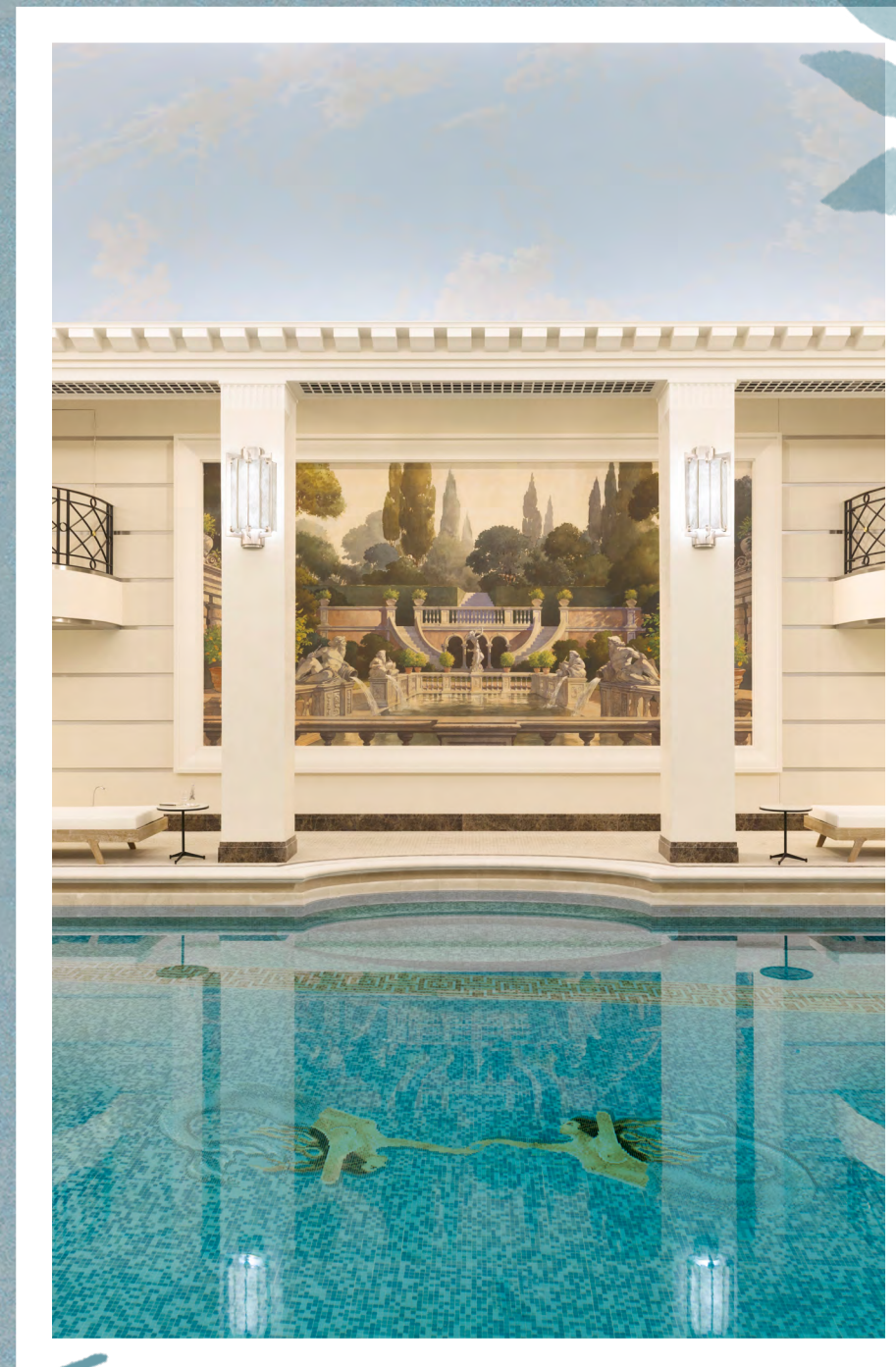
Serge Lutens



THE SWIMMING POOL: PLUNGE INTO THE «RITZ BLUE»

The splendid swimming pool at the Ritz Club & Spa prolongs the tranquility of body and spirit. Under a 180 square-meter *trompe l'oeil* sky, the pool measuring 16 meters long by 9 wide and composed of 600,000 mosaic tiles invites guests for a divine dip, set to music streaming from underwater speakers.

A few meters away, the Floral Bar likewise focuses on naturalness and clean green living. A *healthy* menu inspired by plants and the benefits of flowers is part of the Ritz Club & Spa's holistic philosophy.



THE BEAUTY BOUTIQUE: A CURATION OF EXPERT BRANDS

As an extension of our holistic philosophy, a Ritz Club & Spa beauty boutique dedicated to well-being and global beauty features a selection of leading brands handpicked by Ritz Club & Spa's experts, among them KOS, Le Rouge Français, Eres, Orlebar Brown as well as Biologique Recherche, Serge Lutens, David Mallett and Ritz Paris.

This intimate setting comprises 10 white display alcoves, a splendid parquet floor, and a richly decorated ceiling featuring classical moldings and delicate, luminous porcelain flowers.

This space also welcome pop-ups organized by guest brands throughout the year.





THE PRIVATE CLUB

The members of the Ritz Paris Private Club hold the key to the best-kept secret in the French capital. Whether aqua cycling, boxing, cardio-training, Pilates, Reformer, Hatha yoga, meditation yoga, self-defense, circuit training, core building, stretching or muscle strengthening, more than 40 classes spanning 15 disciplines are held at the Private Club each week, led by Ritz Paris coaches exclusively for members.

Members also enjoy daily customized coaching, the use of our high-tech sports equipment and swimming pool, and - essentially a priceless sense of relaxation away from the spotlight.



PRESS CONTACTS

DM MEDIA / DOVIE MAMIKUNIAN

Claudia Hubig-Schall
claudia@dmmediapr.com
Clément Déculty
clement@dmmediapr.com
01 40 26 55 55

RITZ PARIS

Mélanie Hubert
Director of Communications
melanie.hubert@ritzparis.com
+33 (0)1 43 16 45 45

RITZ CLUB & SPA – 15 -17 PLACE VENDÔME – 75001 PARIS
OPEN DAILY FROM 6:30AM TO 10PM
SPA@RITZPARIS.COM +33 (0)1 43 16 30 60