



PRESS RELEASE - AUGUST 2024

THE FIRST COLLECTION OF RITZ PARIS COUTURE NOTEBOOKS

Amid sparkling laughter and winking diamonds, a legendary aura and contemporary daring, the Ritz Paris has dazzled and fascinated the entire world for 125 years. From the outset, this is where fashion's greatest couturiers chose to stage their most stunning shows, inspiring dreams and delight around the globe.

Ever loyal to that tradition, the hotel today launches its first collection of timeless, elegant notebooks designed in the spirit of couture and unveiled in tandem with Paris Fashion Week.

Blue and gold, the hotel's signature colors since its inauguration in 1898, illuminate four different covers designed to cater to every taste:

Two notebooks feature iconic **quotes hot-stamped in gold**, courtesy of César Ritz or Marcel Proust, a loyal visitor of the hotel:

- « *Le meilleur n'est pas trop beau* » César Ritz
- « *Le Ritz, c'est Paris* » Marcel Proust

Two others depict **stylized renderings of House emblems**:

- The octagonal architecture of the Place Vendôme
- The pool at the Ritz Club & Spa, embellished with 600,000 mosaics and surrounded by colonnades.

More than ever, this first series of collectible notebooks is sure to become essential for all those who love the chic and glamour of the Ritz Paris.





Le meilleur
n'est pas
trop beau
CÉDAR RITZ

Le Ritz, c'est Paris

Le meilleur
n'est pas
trop beau
CÉDAR RITZ

Le Ritz, c'est Paris

Ritz
PARIS

Ritz
PARIS

Ritz
PARIS

Ritz
PARIS

Ritz
PARIS

Ritz
PARIS

Ritz
PARIS

Ritz
PARIS

Ritz
PARIS

Ritz
PARIS

THE RITZ PARIS COUTURE NOTEBOOK COLLECTION

Large format, linen cover
220x175x10 mm – 75€

Medium format, velvet cover
160x130x15 mm – 45€

Small format, perforated paperback
100x145x4 mm – 18€

All notebooks are made in Europe
and certified FSC



Available at the Ritz Paris Concept Store
starting September 2nd, 2024

15 Place Vendôme 75001 Paris

Open daily from 10am to 7pm

Also available via the Ritz Paris e-shop:
www.ritzparis.com/fr/e-boutique

PRESS CONTACTS

LAURA DAVIDSON PUBLIC RELATIONS

Dana Curatolo – dana@ldpr.com

Claire Skinner – claire@ldpr.com

RITZ PARIS

Mélanie Hubert – Director of Communication

melanie.hubert@ritzparis.com

Photo credit: Romain Boé