



PARIS

PRESS RELEASE

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# A CHIC ESCAPE IN THE HEART OF THE PLACE VENDÔME

Paris, July 4<sup>th</sup>, 2025

From July 1<sup>st</sup> to August 10<sup>th</sup>, 2025, the Ritz Paris Summer Terrace is opening in the heart of the majestic Place Vendôme, celebrating the French art of living in an enchanting setting.

This new ephemeral space let the essence of Parisian chic shine bright within a lush, green cosmopolitan setting.

Nestled at the foot of the Vendôme column, one of the French capital's most emblematic monuments, this unique, 200 square-meter terrace marks a first in the history of the public square. Never before has this prestigious destination offered such an opportunity to take advantage of sweet summer days in such a refined open-air café.

Surrounded by rows of carefully trimmed hedges, delicate jasmine, climbing roses, and ivy, the terrace expresses the timeless elegance of the Ritz Paris as flower petals dance in a light summer breeze.

Rattan and wrought iron furniture inspired by Parisian bistros as well as green and white stripes evoking traditional coastal motifs create an elegant atmosphere in an incomparable setting.



# A GOURMAND MENU OF SUMMER FLAVORS

Fororian Guilloteau, the Wine Director of the Ritz Paris, has composed a menu of **three refreshing Bellini-like cocktails** (with or without champagne) that celebrate summer, in pairings of Mirabelle - Verbena, Cassis - Mint - Cramberry, Lemon - Passion Fruit - Vanilla.

Each creation is accompanied by a delicious **tapas suggestion**, including blinis with smoked salmon and citron caviar, cucumber tzatziki with rhubarb pickles, and brioche pastrami sandwiches.

For sweet teeth, **fruit cups** feature poached peach with redcurrants, verbena and crispy tuile wafers, or strawberries, raspberries and Chantilly whipped cream, for a moment of pure delight.

The must-try **artisanally made ice cream cart** enchants the palate with surprising flavors like strawberry - hibiscus or mango Alphonso. Toppings include chocolate or strawberry shaved almonds, caramelized hazelnuts or meringue for an irresistible final touch.

Until the first rays of sunset, shaded by parasols and surrounded by the scent of jasmine, food lovers succumb to the charms of this pop-up terrace that embodies the heritage of the exceptional expertise at the Ritz Paris, Parisian chic, and the French art of living.

The heart of the capital is enveloped in delicacy, offering the most beautiful temporary terrace of the summer.







# RITZ PARIS x VANILLE

« UN ÉTÉ AU RITZ PARIS » PLAYLIST



The Ritz Paris has invited Vanille, the Parisian singer, songwriter, and composer, to create a summer playlist specially for the opening of its Summer Terrace on the Place Vendôme. In a compilation of her favorite tracks, the musician offers guests a journey set to the beat of delicate melodies and irresistible grooves.

Vanille composed an exclusive original song, unveiled on July 1<sup>st</sup>: an enchanting ballad about the poetry of Paris.

"Since I was a child, I've been beguiled, guided, and inspired by traditional French songs by artists from Barbara to Alain Souchon. As refuge for writers and a temple of refinement, the Ritz Paris embodies that timeless idea of Paris. We share a passion for words, celebrating beauty, for just the right gesture and emotion. For this playlist, I chose warm, luminous tracks to go with every moment of the day, that would immerse the listener in the gentleness of summer. It's as if these delicate melodies were bathed in morning's golden light, then glide into the irresistible groove of early evening: each track captivates to the very last note."

"Un été au Ritz Paris" playlist now available on Spotify, Apple Music and Deezer  
Original track "Paris Lumière (a Ritz Paris song)".



# THE SUMMER TERRACE OF THE RITZ PARIS

FROM JULY 1<sup>ST</sup> TO AUGUST 10<sup>TH</sup>, 2025

EVERY DAY FROM  
04:00PM TO 09:00PM

Mocktails : 35€

Cocktails : 38€

Champagne by the glass, from 25€

Tapas from 36€

Fresh fruit cups from 25€

Ice cream to go, from 14€ (2 scoops with toppings)

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