



PRESS RELEASE
PARIS, SEPTEMBER 8TH, 2025

EXCELLENCE IN SKINCARE CELEBRATED AT THE RITZ CLUB & SPA WITH LA PRAIRIE

Starting on September 1st, 2025, the Ritz Club & Spa welcomes La Prairie, the prestigious Swiss Maison. United by a shared vision of luxury and excellence, the two Maisons combine their savoir-faire to offer a unique wellness experience in the heart of the French capital.

An essential new destination experience for anyone wishing to prolong the youthfulness of their skin thanks to the innovative vision of La Prairie and the expertise of the Ritz Paris.

The Ritz Club & Spa thus becomes the only space in Paris for discovering the universe of La Prairie treatments.

THE RITZ CLUB & SPA THE QUINTESSENCE OF PARISIAN ELEGANCE

The must-experience wellness rendezvous, the Ritz Club & Spa offers a space for complete disconnection. Its holistic vision of beauty perfectly represents the values of the Ritz Paris: exceptional service that is personalized and generous, innovative treatments and an extraordinary in a legendary and elegant destination. The Ritz Club & Spa enjoys a dedicated entrance that is directly accessible at 17 Place Vendôme – a unique feature among leading Paris hotels – and plunges the visitor into a warm and contemporary environment.

Flowers are the vibrant heart of this timeless destination, inspired by the women who left their mark on the history of the hotel. The attention to detail is without equal.

A made-to-measure moment for body and spirit, during which the Ritz Paris transforms each beauty treatment into a holistic experience.

LA PRAIRIE: VISIONARY SKINCARE BUILT ON THE SCIENCE OF CELLULAR LONGEVITY

Since 1978, La Prairie skincare has drawn on cellular science to transform the architecture of the skin and renew it deeply. Each collection highlights rare ingredients that are precious and highly powerful, offering results both instantly and over time. One of the numerous emblems of La Prairie's audacity is the Skin Caviar collection. A pioneer in exploring the benefits of caviar since 1987, La Prairie has made it an exceptional ingredient at the heart of several iconic collections that are continually reinvented in keeping with scientific progress.

More recently, La Prairie once again revolutionized skincare by initiating the science of Haute Longevity. The Life Matrix collection embodies the alliance between the Clinique La Prairie, the longevity expert, and the La Prairie brand.

At the heart of this collaboration is the science of cellular optimization and renewal. Life Matrix Haute Rejuvenation creme reinitializes the availability of the biomolecules that transport cellular information. As a result, skin cells behave like younger versions of themselves. This innovation opens the way to further advancing the science of cellular longevity.





RITUALS: EXTRAORDINARY HOLISTIC EXPERIENCES

The specialist in skin regeneration, La Prairie proposes seven exceptional facial treatments at the Ritz Club & Spa – including two specially designed for men – a signature treatment and a body exfoliation.

SIGNATURE FACIAL

90' – 400 €

Created exclusively for Le Ritz Club & Spa, this treatment is a true holistic experience for both body and face.

The journey begins with a profound release of tension, thanks to a cocooning massage performed with Dumortierite stones. This rare gemstone, with its intense French cobalt-blue hue – the emblematic color of the Skin Caviar collection – melts away stress, soothing both body and mind in harmony with its natural anti-stress properties.

The ritual continues with the iconic Skin Caviar treatment, a celebration of science and luxury. Acting as both a lifting elixir and a source of rejuvenation, it enhances the skin's texture and firmness, delivering an instant, visible radiance and a truly remarkable transformation.

This 90-minute signature experience invites you on an immersive journey into the heart of the Swiss Alps – where snow-dusted peaks meet ancestral forests and crystalline alpine waters. A moment suspended in time, where beauty, serenity, and excellence converge.

UPLIFTING CONTOUR AND SCULPT FACIAL

60' – 300 € OR 90' – 350 €

This exceptional ritual, enriched with the lifting, firming, and nourishing powers of incomparable Caviar, is designed to transform the skin of the face. It boosts the skin's continuous metabolism and intensifies lifting efficacy, resulting in visible density and firmness. Lines and wrinkles fade, the face appears lifted and refined, and contours are sculpted with unmatched precision. The synergy of La Prairie's signature lifting massage techniques and resculpting stones helps redefine facial features, delivering a unique result and a visibly enhanced appearance.

THE RITZ SIGNATURE MEN'S FACIAL

60' – 350 €

An exceptional ritual tailored specifically for men. This bespoke treatment addresses the unique needs of masculine skin with absolute precision. Through a deep draining massage and expert use of the Kansa Wand accessory, the skin is purified, detoxified, and revitalized. Radiance, clarity, and optimal hydration are restored. A sensory experience combining strength and refinement.

THE RITZ TECH ENHANCED MEN'S FACIAL

90' – 400 €

A custom-designed ritual that blends advanced cosmetic expertise and cutting-edge technology to meet the needs of modern men. The treatment begins with a deep cleansing and exfoliation using ultrasonic spatulas vibrating at 24,000 Hz to lift impurities from even the most stubborn areas. State-of-the-art atomization technology delivers potent ingredients, while a synergy of masks enriched with the White Caviar collection instantly illuminates and revitalizes. A precise and powerful experience that visibly perfects the skin of today's man.

PHENOMENAL GLASS SKIN FACIAL

60' – 350 € OR 90' – 400 €

A treatment designed to reveal luminous skin and a perfectly harmonious complexion. Enriched with encapsulated Lumidose, the extraordinary illuminating molecule, White Caviar Essence Extraordinaire targets age spots and dullness. Infused with Swiss Golden Caviar Extract and Water, it helps firm and smooth the skin's surface. The skin appears deeply hydrated, plumped, and radiant.

PUREST RADIANCE ENHANCING FACIAL

60' – 400 € OR 90' – 450 €

This treatment reveals the skin's inner radiance. Its singular benefits, discovered through La Prairie's scientific research, deposit pure gold particles onto the skin's surface for an immediate glow, enhanced absorption, and progressive release of active ingredients.

ELEVATED REJUVENATING FACIAL

90' – 500 €

A global ritual designed to rejuvenate all cutaneous tissues and offer a true youth cure for the skin. Infused with this precious metal, the Platinum Rare facial treatments deliver ultimate regeneration, infusing their benefits through the skin's layers while addressing a multitude of interconnected rejuvenation processes.

TAILORED CELLULAR RESET FACIAL

90' – 650 €

La Prairie masters the art of enhancing youth longevity by extending cellular life span. A personalized skin diagnosis opens the way to a tailored selection of products and expertise. Specially formulated products replenish the skin, increase collagen levels, and densify tissues. Firmness, elasticity, and skin volume are improved, creating a perceptible and measurable rejuvenating effect.

REFINING BODY EXFOLIATION

60' – 260 €

An exceptional exfoliating ritual with La Prairie's Marine Salt, leaving the skin visibly softer, smoother, and intensely hydrated.



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Photo credits Ritz Club & Spa: Jérôme Galland

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