



Paris, 25<sup>th</sup> November 2025

## THE RITZ PARIS PRESENTS A DEBUT COLLECTION OF UPCYCLED TOTES

CRAFTED FROM THE HOTEL'S PRECIOUS UPHOLSTERY FABRICS

The Ritz Paris is proud to reveal its debut collection of 40 upcycled totes crafted from the hotel's precious upholstery fabrics. Each piece is unique and numbered. In that spirit, the Maison thus continues building a CSR initiative that, in 2024, welcomed a collection of jewelry made from fragments of its porcelain table service by Haviland.

The history of the Ritz Paris, its heritage, and its excellence is perpetuated through the transformation of fabrics from the curtains, bed runners, cushions, wall hangings and armchairs that decorate the hotel. These magnificent textiles embody the Ritz Paris style and the enduring legacy of Marie-Louise Ritz, wife of César Ritz. An aesthete, she embraced the Louis XV style, one was deeply inspired by nature, which guided her choice of fabrics for the hotel. She then called upon the finest in exceptional French craftsmanship, purveyors that continue to work with the Ritz Paris to this day.

Using noble materials and delicate prints – primarily in shades of blue, cream, yellow and rose – the Ritz Paris has conceived 40 elegant, one-of-a-kind tote bags with a contemporary design embellished with an embroidered logo and crest, to offer each customer a unique, refined piece on which every detail is carefully considered and masterfully executed. These 40 exclusive pieces were handcrafted in Cambrai, in northern France, each requiring two hours and 21 production steps to complete. They are hand-embroidered by one of the last remaining embroidery artisans in France, renowned for her extreme precision and love for the perfect gesture – then labeled and numbered with care.



OFFERING THE FINEST IN THE MOST NOBLE WAY WHILE STAYING IN STEP WITH THE TIMES ARE VALUES THE RITZ PARIS HOLDS DEAR. THESE EXCEPTIONAL CREATIONS PERFECTLY HIGHLIGHT THAT PHILOSOPHY, IN BOTH AESTHETIC AND ENVIRONMENTAL TERMS.







## COLLECTION OF 40 UPCYCLED TOTES

SHORT-HANDLED

36 X 27,5 X 16,5 CM

585€

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AVAILABLE ONLY

AT THE RITZ PARIS BOUTIQUE

OPEN DAILY FROM 10AM TO 7PM

15 PLACE VENDÔME 75001 PARIS

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